



# KURUMSAL KİMLİK REHBERİ

# İÇİNDEKİLER

## **LOGO ÖLÇEKLENDİRME**

|                                |    |
|--------------------------------|----|
| BOYUTLAR ORANLAR               | 04 |
| LOGONUN DİKEY ALANDA KULLANIMI | 05 |
| LOGONUN YATAY ALANDA KULLANIMI | 06 |

## **RENK KULLANIMLARI**

|                             |    |
|-----------------------------|----|
| LOGONUN RENK BİLGİSİ        | 06 |
| FARKLI ZEMİNLERDE KULLANIMI | 07 |
| FOTOĞRAF ÜZERİNDE KULLANIMI | 08 |
| RENK KODLARI                | 10 |

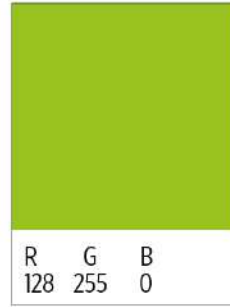
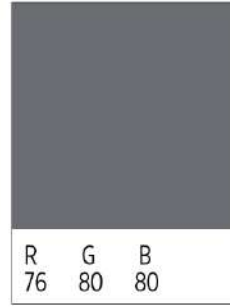
## **KURUMSAL ÇALIŞMALAR**

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| ANTETLİ KAĞIT | 11 |
| KARTİVİZİT    | 12 |
| DİPLOMAT ZARF | 11 |
| TORBA ZARF    | 11 |
| FATURA        | 11 |
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## **DİJİTAL MEDYA**

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| İNSTAGRAM | 11 |
| FACEBOOK  | 11 |
| MAİL İMZA |    |



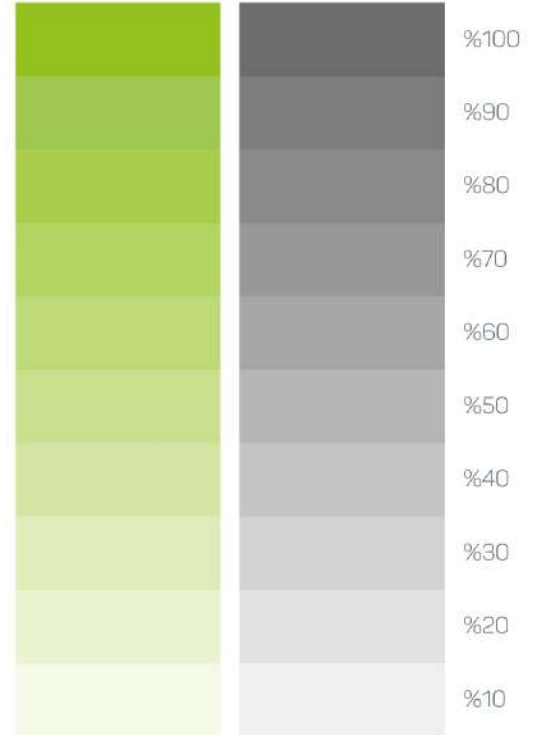




C: 50 M: 0 Y: 100 K: 0



C: 15 M: 10 Y: 10 K: 65



Pantone® 368 C  
Pantone® 382 U  
C: 50 M: 0 Y: 100 K: 0  
R: 128 G: 255 B: 0  
RAL: 6038

Pantone® 424 C  
Pantone® 432 U  
C: 15 M: 10 Y: 10 K: 65  
R: 76 G: 80 B: 80  
RAL: 7043



**Zirve Vinc**

*Zirve Vinç logo karakteri Neuropol fontun'dan esinlenerek hazırlanmıştır.*

*Zirve Vinç kurumsal yazı karakteri olarak "Gotham Font Family" belirlenmiştir.*



Gotham Light

---

ABCÇDEFGĞĦIIJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğĥiijklmnoöpqrştuüvwxyz  
1234567890!@#\$%^&\*()

Gotham Ultra Light Italic

---

*ABCÇDEFGĞĦIIJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğĥiijklmnoöpqrştuüvwxyz  
1234567890!@#\$%^&\*()*

Gotham Light

---

ABCÇDEFGĞĦIIJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğĥiijklmnoöpqrştuüvwxyz  
1234567890!@#\$%^&\*()

*Gotham Light Italic*

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*ABCÇDEFGĞĦIIJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğĥiijklmnoöpqrştuüvwxyz  
1234567890!@#\$%^&\*()*

Gotham Regular

---

ABCÇDEFGĞĦIIJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğĥiijklmnoöpqrştuüvwxyz  
1234567890!@#\$%^&\*()

*Gotham Regular Italic*

---

*ABCÇDEFGĞĦIIJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğĥiijklmnoöpqrştuüvwxyz  
1234567890!@#\$%^&\*()*



Gotham Medium

ABCÇDEFGĞHİİJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğhiijklmnoöpqrştuüvwxyz  
1234567890!@#\$\$%^&\*()

*Gotham Medium Italic*

*ABCÇDEFGĞHİİJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğhiijklmnoöpqrştuüvwxyz  
1234567890!@#\$\$%^&\*()*

Gotham Bold

**ABCÇDEFGĞHİİJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğhiijklmnoöpqrştuüvwxyz  
1234567890!@#\$\$%^&\*()**

*Gotham Bold Italic*

***ABCÇDEFGĞHİİJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğhiijklmnoöpqrştuüvwxyz  
1234567890!@#\$\$%^&\*()***

Gotham Extra Bold

**ABCÇDEFGĞHİİJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğhiijklmnoöpqrştuüvwxyz  
1234567890!@#\$\$%^&\*()**

***Gotham Extra Bold Italic***

***ABCÇDEFGĞHİİJKLMNOÖPQRSŞTUÜVWXYZ  
abcçdefgğhiijklmnoöpqrştuüvwxyz  
1234567890!@#\$\$%^&\*()***



ZİRVE VİNÇ logosu,  
Beyaz ve açık zeminlerde kendi renkleriyle kullanılmalıdır.  
Siyah ve koyu zeminlerde aşağıdaki renk uygulamaları dikkate alınmalıdır.

ORJİNAL RENK



TEK RENK SİYAH



AÇIK ZEMİNDE RENK KULLANIMI



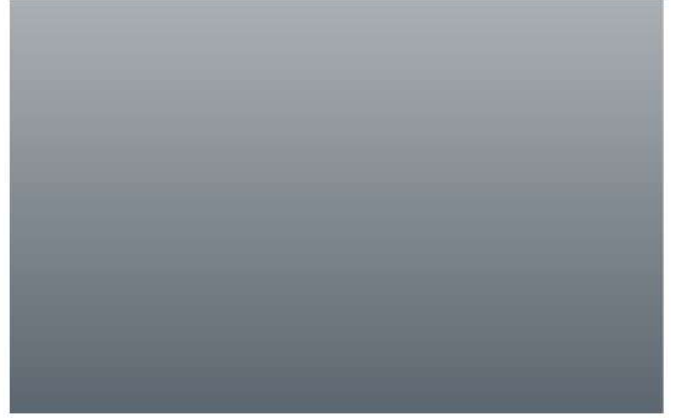
KOYU ZEMİNDE RENK KULLANIMI



DİŞİ RENK KULLANIMI



## TEMEL ÖĞELER





### *Lorem ipsum dolor,*

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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🌐 www.zirve-vinc.com.tr  
✉ info@zirve-vinc.com.tr



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Boyut: 240x105 mm



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 [info@zirve-vinc.com.tr](mailto:info@zirve-vinc.com.tr)

Boyut: 260x350 mm



Lütfen faturamızı  
aşağıdaki bilgilere göre  
düzenleyiniz.

**ZİRVE VİNÇ TİCARET VE SANAYİ  
ANONİM ŞİRKETİ**

Demirci Mah. Esengül Sk. Hacım Apt. No: 8 /A  
İç Kapı No: 2 Nilüfer / BURSA  
Çekirge V.D. 9991363495 Tic.Sic.No: 122350  
Mersis No: 0999136349500001







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ANONİM ŞİRKETİ**

Demirci Mah. Esengül Sk. Hacım Apt. No: 8 /A  
İç Kapı No: 2 Nilüfer / BURSA  
Çekirge V.D. 9991363495 Tic.Sic.No: 122350  
Mersis No: 0999136349500001

58x22mm

**ZİRVE VİNÇ TİCARET VE SANAYİ  
ANONİM ŞİRKETİ**

Demirci Mah. Esengül Sk. Hacım Apt. No: 8 /A  
İç Kapı No: 2 Nilüfer / BURSA  
Çekirge V.D. 9991363495 Tic.Sic.No: 122350  
Mersis No: 0999136349500001

912 kase ölçüsü 46x17 mm

Şirket Adı  
Adres  
Telefon & Fax  
Vergi Dairesi Bilgileri



İl Kodu: 16  
**SEVK  
İRSALİYESİ**

Demirci Mah. Esengül Sk. Hacım Apt.  
No: 8 / A İç Kapı No: 2 Nilüfer / Bursa  
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Gsm : 0553 005 00 30  
www.zirve-vinc.com.tr  
info@zirve-vinc.com.tr

SERİ: SIRA NO:

SAYIN

Tanzim Tarihi  
Fili Sevk Tarihi  
Konteyner No  
Mühür No  
Gemi Adı  
Yükleme Limanı  
Tahliye Limanı

Mersis No: 0999136349500001

VD. 9991363495

Ticaret Sicil No: 122350

Not 6  
Not 7  
Not 8

TESLİM EDEN

TESLİM ALAN



Demirci Mah. Esengül Sk. Hacım Apt.  
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info@zirve-vinc.com.tr

SERİ: SIRA NO:

## GİDER PUSULASI

İl Kodu: 16

Tarih \_\_\_\_\_

| İşin Mahiyeti | Cinsi | Adet | Fiyatı | Tutarı                |  |
|---------------|-------|------|--------|-----------------------|--|
|               |       |      |        |                       |  |
|               |       |      |        |                       |  |
|               |       |      |        |                       |  |
| <b>Toplam</b> |       |      |        |                       |  |
| Teklif Edilen |       |      |        | Gelir Vergisi Oranı % |  |
|               |       |      |        | Tutar                 |  |
|               |       |      |        | Fon Payı              |  |
|               |       |      |        | Kesinti Toplam        |  |
|               |       |      |        | Ödenecek Net Tutar    |  |

Yalnız \_\_\_\_\_

\_\_\_\_\_ 'dan yukarıda belirtilen mal / iş bedelini aldım.

Adı Soyadı \_\_\_\_\_ T.C. Kimlik No \_\_\_\_\_

Adresi \_\_\_\_\_ İmza \_\_\_\_\_

Plaka No \_\_\_\_\_



## TAHSİLAT MAKBUZU

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Gsm : 0553 005 00 30  
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info@zirve-vinc.com.tr

SERİ: SIRA NO:

|        |                      |
|--------|----------------------|
| Nakit  | <input type="text"/> |
| Çek    | <input type="text"/> |
| Toplam | <input type="text"/> |

Tarih \_\_\_\_\_

Sayın \_\_\_\_\_

TL tahsil edilmiştir

| Banka | Şube | Çek No. | Hesap No. | Vade | Tutar |
|-------|------|---------|-----------|------|-------|
|       |      |         |           |      |       |
|       |      |         |           |      |       |
|       |      |         |           |      |       |
|       |      |         |           |      |       |

Tahsil Eden

Adı Soyadı :

İmza :

Kaşe :

Teslim Eden

Adı Soyadı :

İmza :

Kaşe :





50x150 cm



75X300 cm







**Mehmet ARSLAN**

Genel Müdür

- 📍 Demirci Mah. Esengül Sk. Hacım Apt.  
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# KURUMSAL KİMLİK

## REHBERİ